

## Video Invitational

**Stir up interest in Alaska books and authors!** Are you a publisher or an author of books about Alaska? A reader of books about Alaska and books by Alaskans? Help us stir up interest in these books. Create a video or podcast to share with others during Alaska Book Week.

**How to participate.** If you are an author, you can read from your book and provide commentary about its significance or about writing the passage you read. You can read a passage from a book of an author you admire. If you are a publisher, you can talk about books you publish and what they offer to those of us who love Alaska. If you a reader, you can share an excerpt from a favorite book or author and tell us why you chose that book and that passage.

**What to submit.** Submit links to YouTube videos or videos on other platforms or to submit videos that we can post on our YouTube channel in lieu of the opportunity for personal interaction that Alaska Book Week normally allows for. We can also link to podcasts if you don't want to go the video route. Videos and podcasts would be posted shortly after we receive them and be available during Book Week. If we can archive them on the Alaska Book Week website please let us know.

**Things to keep in mind.** We recommend a 4-or-5 minute video or podcast, which is much more likely to be viewed than a 30-minute video. We will vet the videos to make sure they are appropriate. All videos must adhere to YouTube's Community Guidelines. To participate, email a link to your video or podcast to [akbookweek@gmail.com](mailto:akbookweek@gmail.com). You can also mail us a thumb drive or CD to this address: Alaska Book Week c/o Trish Jenkins 4722 Mills Drive Anchorage, AK 99508